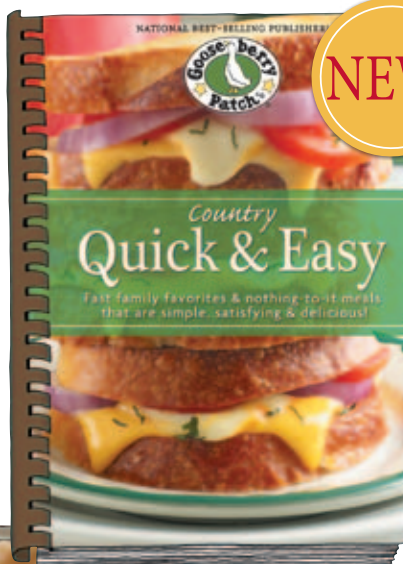


NEW! Hardcover with Photos

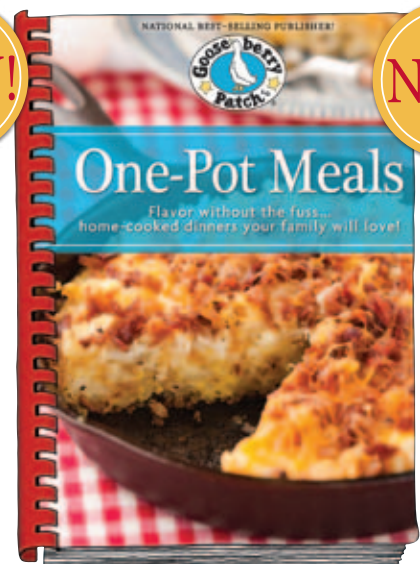
Two of our bestsellers of all time, now reissued with over 20 photos in each!

Combining the timeless appeal of our hardcover cookbooks with the visual inspiration of our 101 Photo series, these cookbooks are sure to attract new buyers and faithful collectors as well!

Hardcover, 240 pages each. (9-1/4" x 6-1/2")



NEW!



NEW!

#P773P Country Quick & Easy
UPC: 820744321182

#P912P One-Pot Meals
UPC: 820744321175



Tried & True Favorites...
Now with Photos!

We're reissuing some of our bestselling titles with a sampling of new recipes, plus 20+ full-color photos inside!

The power of floor and shelf displays!

One national home & craft chain started using these displays and saw an **86% increase** in sales in just two quarters! Shop displays on pp. 5 and 7!

NEW! Create Your Own Cookbooks

Customers will love creating one-of-a-kind family recipe collections and, when they fill in our bestselling blank cookbooks, they'll have an unforgettable keepsake to pass on too! A handy cookbook to for any kitchen, it keeps family-favorites organized...makes a thoughtful gift for daughters, granddaughters or newlyweds too! Hardcover, comb-bound, blank cookbook, 224 pages. (9-1/4" x 6-1/2")

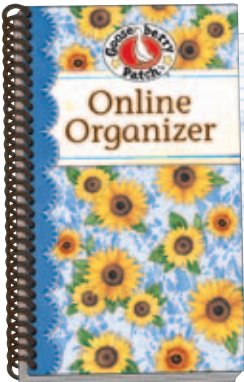


NEW!

#B125P My Favorite Holiday Recipes - Blank Cookbook
UPC: 820744321168

Organizer Collection

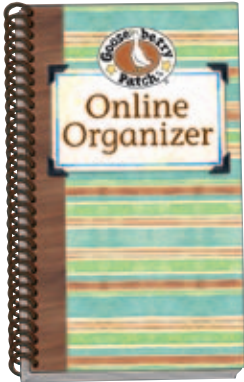
Stores can't keep these best-sellers in stock! The couponing trend is here to stay...why not give your customers a colorful way to keep them all organized? 16 pockets in our Coupon Keeper makes the weekly trip quick & easy. The Online Organizer keeps all her passwords, usernames and favorite websites in order. Spiral-bound softcovers. Coupon Keeper, 20 pages. Online Organizer, 80 pages. (7" x 4")



#N610P Sunflower Online Organizer
UPC: 820744990012



Keeps all your customers' favorite websites, user names and passwords all in one place!



#N616P Stripes Online Organizer
UPC: 820744990036



#N614P Green Leaf Online Organizer
UPC: 820744990029



#M261P Shopping Basket Coupon Keeper
UPC: 820744154605



#N622P Cut & Save Coupon Keeper
UPC: 820744190030



#N615P Tree of Hearts Coupon Keeper
UPC: 820744190023

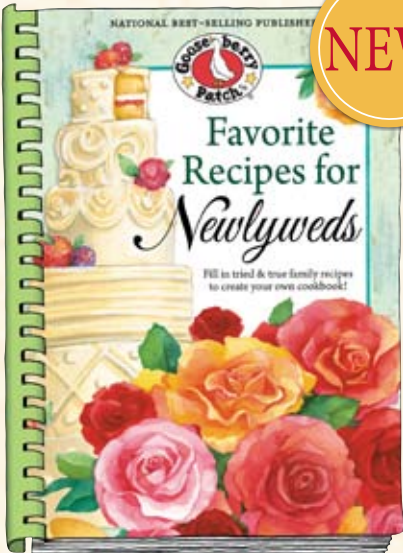


16 labeled pockets keep customers' coupons organized and makes grocery shopping easier than ever!

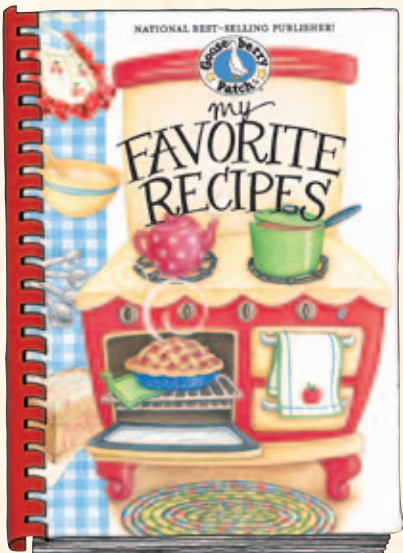


Display the Whole Organizer Collection!
Corrugated shelf display has room for all 6 cover designs in our organizer collection. Each pocket holds 6 Online Organizers or 4 Coupon Keepers. Get it FREE with 30 units. (16-3/4"H x 10-3/4"W x 9-3/4"D)

#N228P 6-Pocket Shelf Display for Organizer Collection



#B105P Favorite Recipes for Newlyweds - Blank Cookbook
UPC: 820744321151



#M980P My Favorite Recipes - Blank Cookbook
UPC: 820744831155