



National Best-Selling Publisher

Wholesale *Collection*

Holiday 2012

New!



New!



8 Brand New Homestyle Cookbooks
Plus an All-New Collection of Kitchenware!



Dear Friend,

Welcome to an exciting new season at **Gooseberry Patch**...8 new cookbooks hot off the presses and so much more!

The Harvest Table and *The Christmas Table* are sure to **kick-start your holiday sales**. These seasonal titles never fail to attract collectors who must have the latest...new fans can't seem to resist them either. You may also be getting **your first look at our Spring releases** in this catalog...both were created with today's busy families in mind and they're sure to be bestsellers.

With **new releases 4 times yearly**, we try to make it easy for you to always have something NEW to offer, but for any store, **it's sell-thru that's most important**. You know that our cookbooks have a devoted following but we're always mindful to **drive traffic to YOUR stores**.

We also keep your customers in mind when selecting **budget-friendly recipes**. Plus, once they compare the price of eating just ONE restaurant meal to the cost of a cookbook filled with homecooked possibilities, they'll see the value.

These devoted fans have been clamoring for **Gooseberry Patch** kitchen items for years and now, **YOU can deliver what they want!** Including everything from tableware to glassware, placemats and towels, our **highly anticipated line of kitchenware** has arrived just in time for holiday shopping. Assortments to fit every store's budget on pages 18 and 19.

Whether you've been with us for years or are just placing your first order, **we sincerely appreciate your business**. We know every purchase is a choice, so thanks for choosing us. As always, **YOUR success is OUR success**.

Thanks again,
JoAnn & Vickie

P.S. Since our holiday books are always bestsellers, why not make a special event of their arrival? Check out the sample recipe on page 7 from *The Christmas Table* and share a yummy preview with your customers!



Our old-fashioned promise to you!

We promise to deliver the products your customers want, when you need them, along with friendly, helpful and courteous customer service.

**24-Hr. Shipping • Low minimum quantities
No minimum dollar amount**

Phone orders & Customer Service

To place an order or ask questions about any of our items, call our friendly wholesale team 9am to 5pm EST, Monday through Friday, toll-free.

1-877-854-7400

Book Trade Contacts

National Book Network

www.nbnbooks.com
Phone: 1-800-462-6420 8am to 5pm EST
Email: custserv@nbnbooks.com
Fax: 1-800-338-4550

Canada, UK, Australia, New Zealand:
Phone: 416-534-1660 • Fax: 416-534-3699

Advocate Christian Products

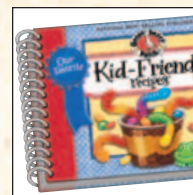
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Email: www.stl-distribution.com



Hardcover Cookbooks
pages 4-7



Cookbook Displays
pages 8-9, 13, 14-15, 17



Our Favorite Recipes Collection
page 10-11



101 Photo Series
pages 12-13



Organizers
page 14



Tiny Tips & Kids Cookbook Collection
page 15



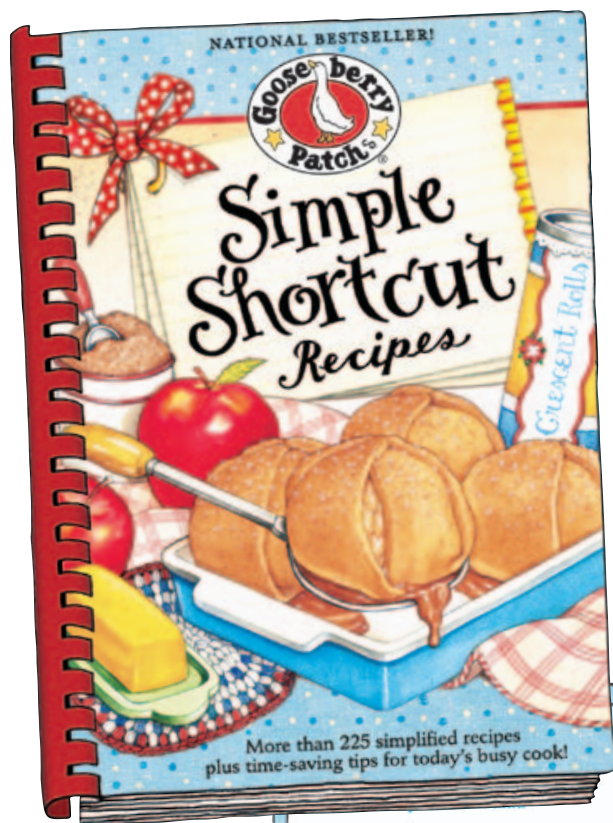
Calendars
pages 16-17



Kitchenware
pages 18-19

Our Collectible Cookbooks

**National
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Publisher**



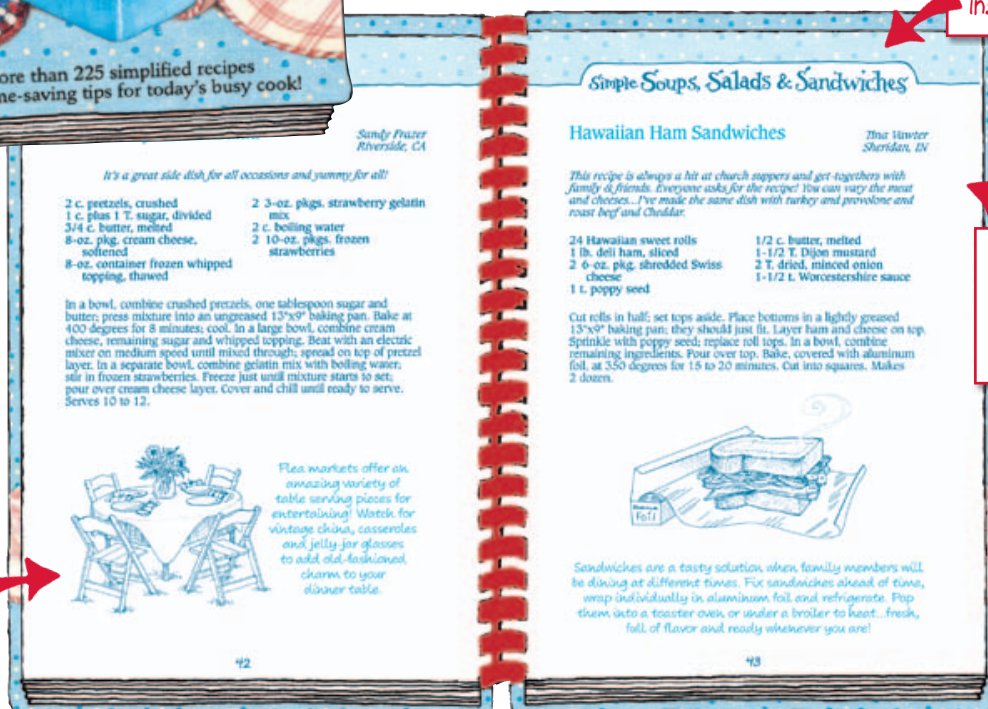
Filled with affordable, homestyle recipes, our cookbooks are just what busy families have been seeking. They'll love the simple ingredients, easy preparation and homemade flavors!

With new titles released 4 times a year, you'll love that there's always something new for buyers to add to their collections. A proven profitable addition, our books will keep 'em coming back for more all year long!

- Community-style recipes gathered from nationwide contributors plus our signature artwork on each page
- From busy moms to families on a budget, recipes selected with your customers' needs in mind
- Tips, hints and ideas add extra value on each page...from kitchen time-savers to easy decorating ideas
- Low retail price, low-minimum case packs and never a minimum purchase amount

Chapter themes to inspire every buyer!

Handy tips & ideas on each page, along with original illustrations!



Every recipe tells a story from the original cook!

Get the latest cookbook buzz and find out what your customers are saying about **Gooseberry Patch!**

www.gooseberrypatch.com



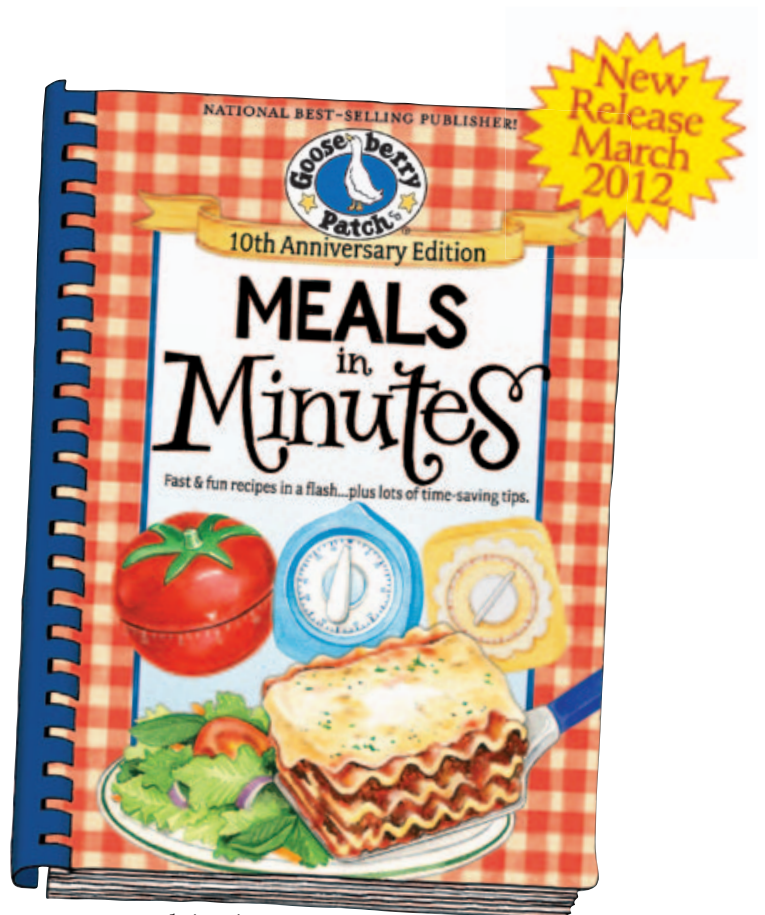
email: wholesale@gooseberrypatch.com

Everyday Cookbook Collection

Offering mealtime solutions and kitchen inspiration for any time of year, these books are created with today's families in mind. They'll love the budget-friendly recipes and homestyle flavor! Hardcover, 224 pages each. (9-1/4" x 6-1/2")



#M256P Simple Shortcut Recipes
UPC: 820744830493



#M700P Meals in Minutes,
10th Anniversary Edition
UPC: 820744831506



#M863P 5 Ingredients or Less!
UPC: 820744830196



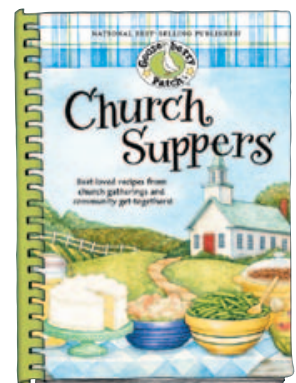
#M918P Almost Homemade
UPC: 820744830745



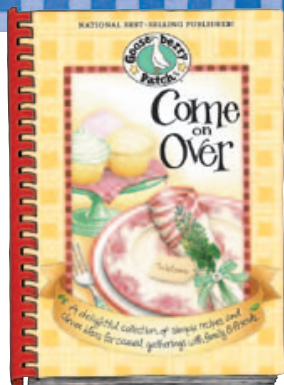
#M920P Best-Ever Casseroles
UPC: 820744830752



#M911P Best-Ever Cookies
UPC: 820744834354



#M974P Church Suppers
UPC: 820744834408



#M891P Come on Over
UPC: 820744830417



#M819P Comfort Foods
UPC: 820744834392



#M568P Dinners on a Dime
UPC: 820744834880



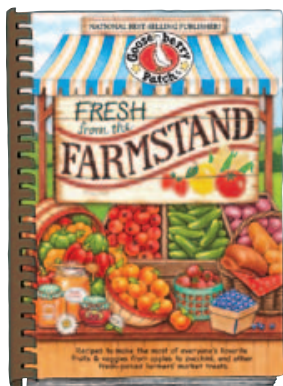
#M557P Farmers' Market Favorites
UPC: 820744834897



#M857P Farmhouse Kitchen
UPC: 820744834828



#M589P Fast-Fix Meals
UPC: 820744834200



#M217P Fresh from the Farmstand
UPC: 820744830349



#M227P Homestyle in a Hurry
UPC: 820744834033



#M868P More Gifts for Giving
UPC: 820744830134



#M292P Mom's Very Best Recipes
UPC: 820744834347



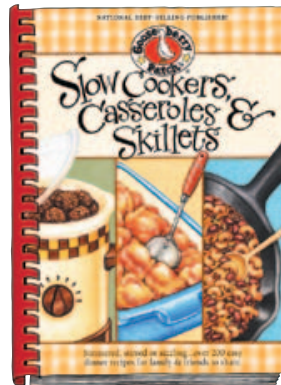
#M912P One-Pot Meals
UPC: 820744830547



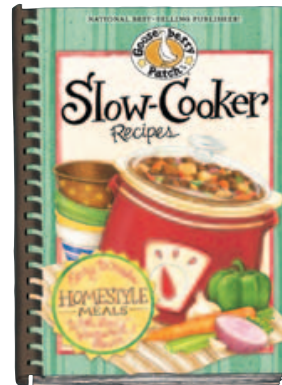
#M958P Ready, Set, Eat!
UPC: 820744834217



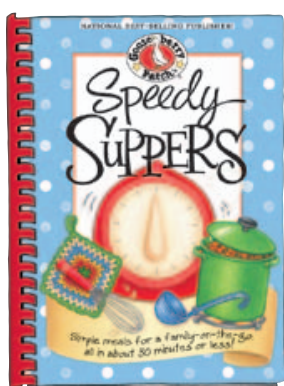
#M215P Rush-Hour Recipes
UPC: 820744830301



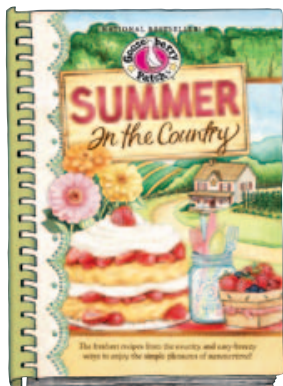
#M265P Slow Cookers, Casseroles & Skillet
UPC: 820744834002



#M947P Slow-Cooker Recipes
UPC: 820744830639



#M954P Speedy Suppers
UPC: 820744830769



#M561P Summer in the Country
UPC: 820744834682



#M233P Sunday Dinner at Grandma's
UPC: 820744834040



#M824P Super-Fast Slow Cooking
UPC: 820744834552



#M852P Sweet & Simple
UPC: 820744832961

Seasonal Cookbook Collection

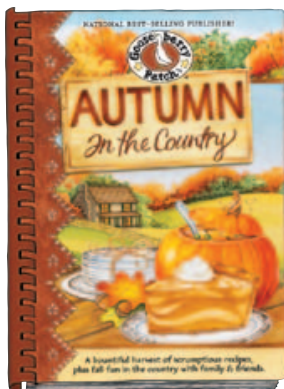
Perfect for giving, our Autumn and Christmas cookbooks are always best-sellers. Celebrating the little things that make each season special, they also include memories & crafts. Hardcover, 224 pages each. (9-1/4" x 6-1/2")



#M253P The Harvest Table
UPC: 820744831551



#M225P The Christmas Table
UPC: 820744831056



#M961P Autumn in the Country
UPC: 820744834224



#M970P Christmas In the Country
UPC: 820744834231



#M845P Autumn with Family & Friends
UPC: 820744834835



#M792P Christmas with Family & Friends
UPC: 820744834767



#M784P Harvest Kitchen
UPC: 820744834538



#M723P Christmas Kitchen
UPC: 820744834545



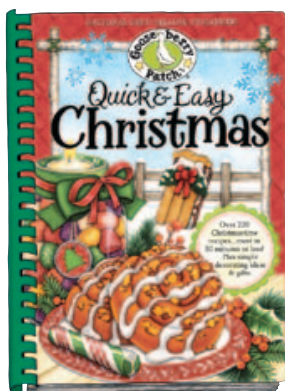
#M797P Homemade Harvest
UPC: 820744834019



#M955P Homemade Christmas
UPC: 820744834026



#M212P Quick & Easy Autumn
UPC: 820744834361



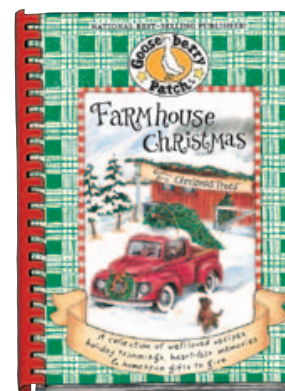
#M213P Quick & Easy Christmas
UPC: 820744834811



#M836P Christmas Cookie Jar
UPC: 820744830431



#M895P Comfort & Joy
UPC: 820744830431



#M535P Farmhouse Christmas
UPC: 820744832343

Sausage Stars

Tina Butler
Royse City, TX

1 lb. ground pork sausage
1-oz. pkg. ranch salad dressing mix, prepared
8-oz. pkg. shredded Mexican-blend cheese
Optional: 1/2 c. green or red pepper, chopped
12-oz. pkg. wonton wrappers or egg roll wrappers

Brown sausage; drain and cool. Combine cooled sausage, dressing, cheese and pepper, if using; chill 30 minutes. Place wrappers in lightly greased muffin tin. Push down gently to form a little cup. Bake 5 to 7 minutes, just until lightly golden but not browned. Cool. Fill each with about 2 tablespoons of sausage mixture. Bake 5 to 7 minutes longer, until cheese melts. Cool before serving. Makes 3 to 4 dozen.

What better way to sell a cookbook than to make one of the recipes to share? This one from **Christmas Table** is an open-house favorite any time of year!

"We recently celebrated our 10th anniversary, and when I look back at the brands that are still with us, Gooseberry Patch is right at the top! This year we added a 2nd spinner rack to our everyday presentation and a 3rd for Fall and Christmas. These cookbooks are so unique in that they're functional, collectible and are offered at a great price!

In this economy, what more can you ask for?"

*Howard Katcher, President
The Old Farmer's Almanac General Store*