



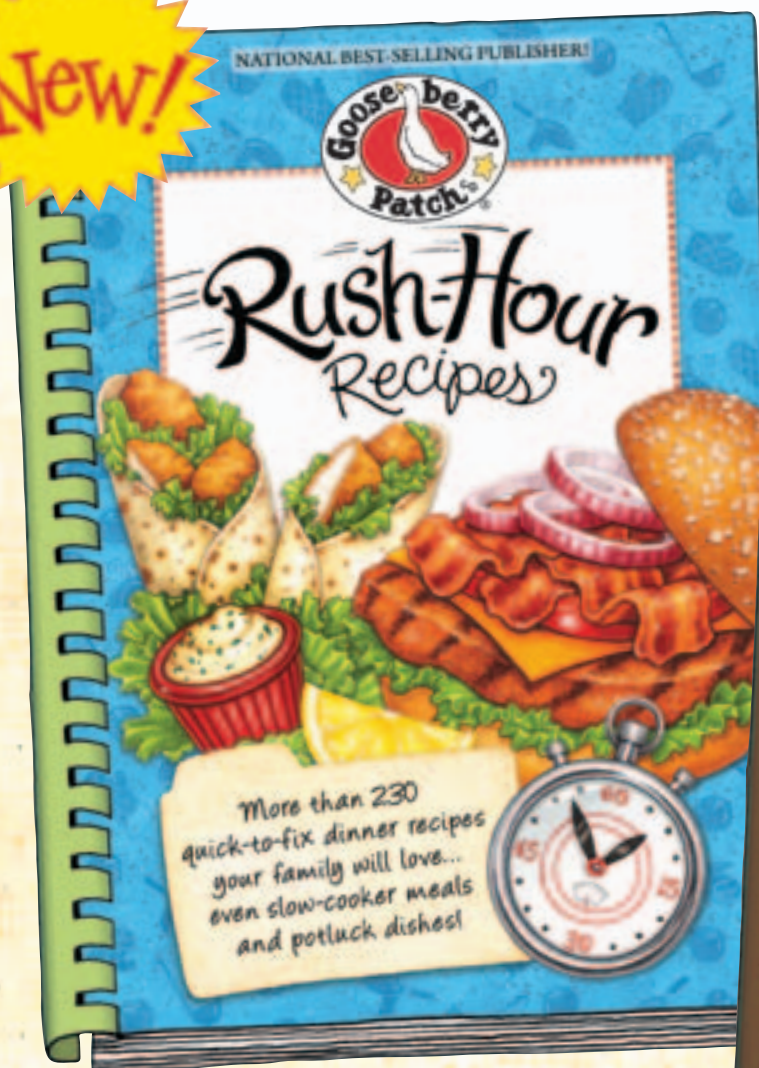
NEW
SIMPLIFIED
PRICING!

National Best-Selling Publisher

Wholesale *Collection*

Spring 2012

New!



New!



Our homestyle collectible cookbooks will bring YOUR customers back for more!



Dear Friend,

Welcome to a brand new season at **Gooseberry Patch**! Whether you've been with us since the beginning or are just discovering our cookbooks, **we sincerely appreciate your business.**

There's an exciting change that you may have noticed on the front cover. Now, **no matter whether you buy full or mixed cases, your cost will be 50% off SRP!**

This new simplified pricing structure **keeps more profits in your store** and allows you more freedom to try new titles and replenish your most popular books for less!

These days more than ever, your customers are looking for **value in their purchases.** They're also cooking more than ever at home and don't want to sacrifice taste for the sake of their budget. It's a big order to fill, but **our cookbooks deliver solutions.**

When your customers compare the price of a cookbook to the price of ONE meal in a restaurant, they'll see how our collectible cookbooks will **pay for themselves from the very first recipe.**

We know that these are challenging times for your customers AND for businesses like yours and **we understand that every purchase you make is a choice.** Thanks for choosing **Gooseberry Patch.** Before, during and after your order, we're working hard to make sure it's a profitable decision.

Thanks again,
Vickie & Jo Ann

P.S. From our **Send Us Your Receipts** contest and new **Store Spotlight** feature on our blog, we're always looking for new ways to make sure you sell through your stock. Drop us a note and let us know if you have a great idea!



Our old-fashioned promise to you!

We promise to deliver the products your customers want, when you need them, along with friendly, helpful and courteous customer service.

**24-Hr. Shipping • Low minimum quantities
No minimum dollar amount**

Phone orders/Customer Service

To place an order or ask questions about any of our items, call our friendly wholesale team 9am to 5pm EST, Monday through Friday, toll-free.

1-877-854-7400

Book Trade Contact

National Book Network

www.nbnbooks.com

Phone: 1-800-462-6420 8am to 5pm EST

Email: custserv@nbnbooks.com

Fax: 1-800-338-4550

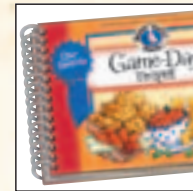
Canada, UK, Australia, New Zealand:
Phone: 416-534-1660 • Fax: 416-534-3699



Hardcover Cookbooks
pages 4-7



Cookbook Displays
pages 8-9, 12, 14-15



Our Favorite Recipes Collection
page 10-11



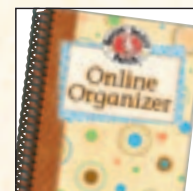
101 Photo Series
pages 12-13



Kids Cookbooks
page 13



Cookbooks for a Cause
page 14

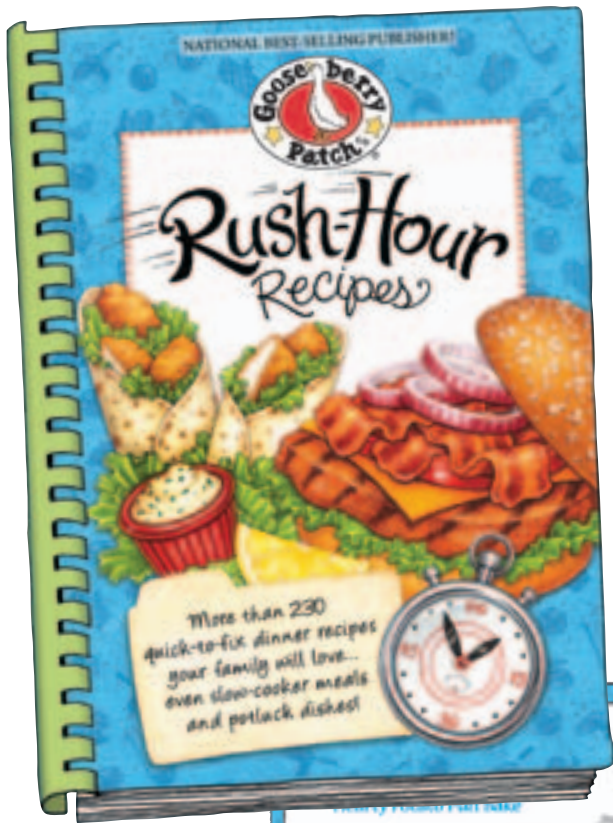


Organizers
page 14



Tiny Tips Collection
page 15

Our Collectible Cookbooks



Filled with homestyle recipes from the kitchens of folks just like your customers, our collectible cookbooks keep your customers coming back for more. They're a profitable addition to your store any time of year!

- Community-style recipes gathered from cooks across the country surrounded by original artwork on each page
- From busy moms to families on a budget, our recipes are selected with your customers' needs in mind
- Tips, hints and ideas on each page as well...everything from kitchen time-savers to easy decorating ideas
- Low retail price, low-minimum case packs and never a minimum purchase amount

Chapter themes to inspire every buyer!

Every recipe tells a story from the original cook!

Handy tips & ideas on each page, along with original illustrations!



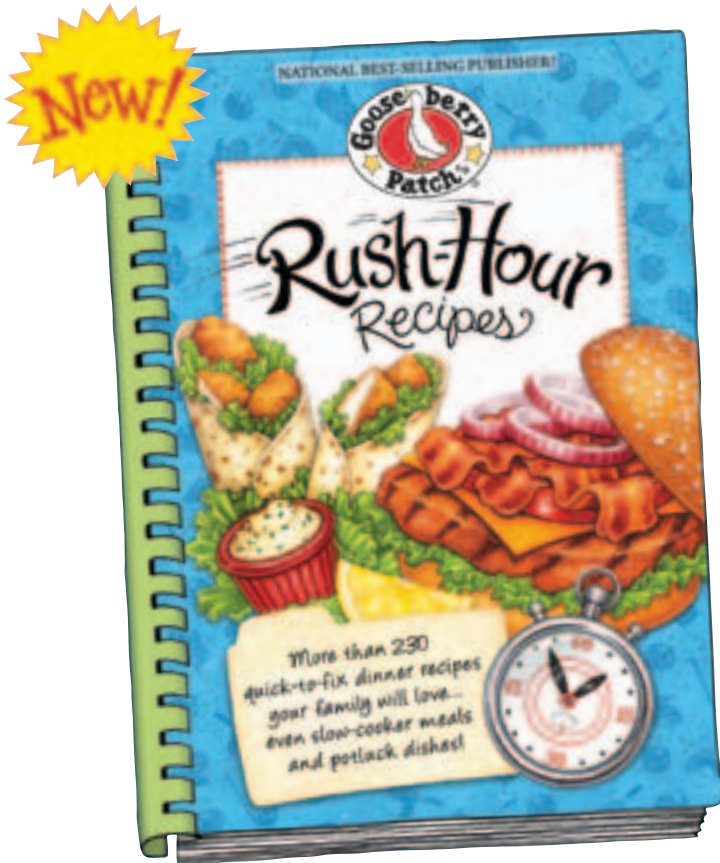
Get the latest cookbook buzz and find out what your customers are saying about **Gooseberry Patch!**

www.gooseberrypatch.com



Everyday Cookbook Collection

With plenty of year 'round appeal, these titles will sell in any season. Created with today's families in mind, the recipes are budget-friendly and each includes dishes that can be whipped up in a jiffy! Hardcover, 224 pages each. (9-1/4" x 6-1/2")



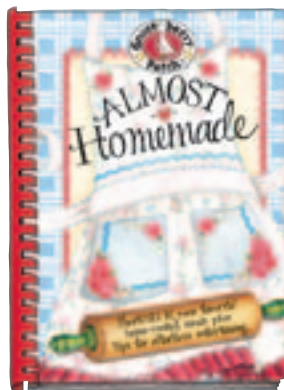
#M215P Rush-Hour Recipes
UPC: 820744830301



#M217P Fresh from the Farmstand
UPC: 820744830349



#M863P 5 Ingredients or Less!
UPC: 820744830196



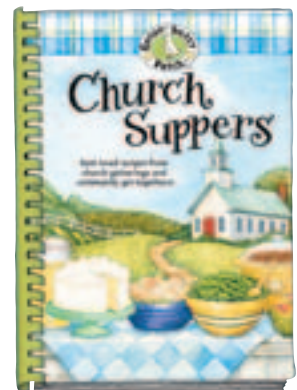
#M918P Almost Homemade
UPC: 820744830745



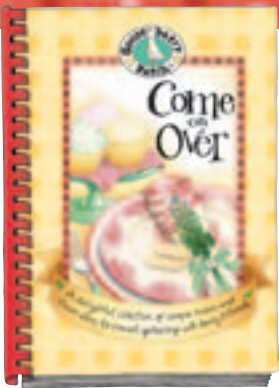
#M920P Best-Ever Casseroles
UPC: 820744830752



#M911P Best-Ever Cookies
UPC: 820744834354



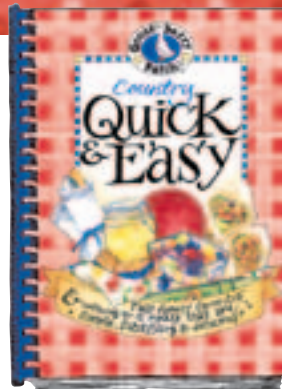
#M974P Church Suppers
UPC: 820744834408



#M891P Come on Over
UPC: 820744830417



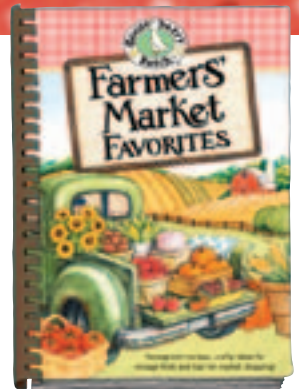
#M819P Comfort Foods
UPC: 820744834392



#M773P Country Quick
& Easy
UPC: 820744832817



#M568P Dinners on a Dime
UPC: 820744834880



#M557P Farmers' Market
Favorites
UPC: 820744834897



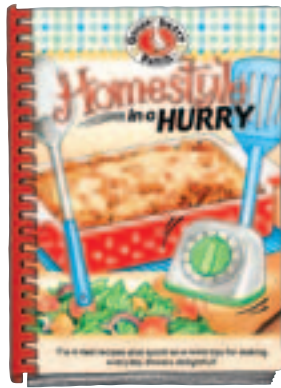
#M857P Farmhouse Kitchen
UPC: 820744834828



#M589P Fast-Fix Meals
UPC: 820744834200



#M864P From Grandma's
Kitchen
UPC: 820744830172



#M227P Homestyle in a
Hurry
UPC: 820744834033



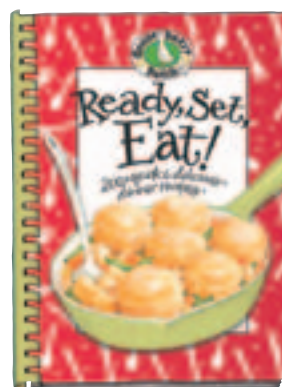
#M875P Mom's Favorite
Recipes
UPC: 820744830400



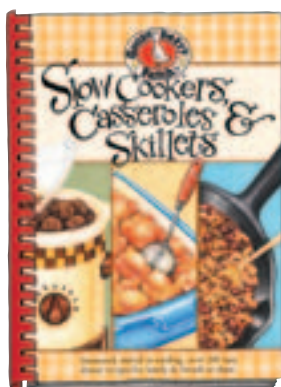
#M292P Mom's Very
Best Recipes
UPC: 820744834347



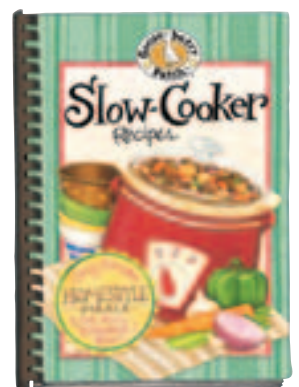
#M912P One-Pot Meals
UPC: 820744830547



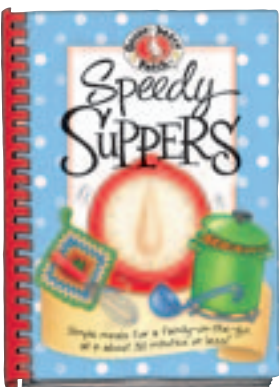
#M958P Ready, Set, Eat!
UPC: 820744834217



#M265P Slow Cookers,
Casseroles & Skillets
UPC: 820744834002



#M947P Slow-Cooker
Recipes
UPC: 820744830639



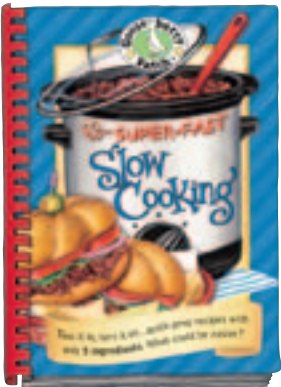
#M954P Speedy Suppers
UPC: 820744830769



#M561P Summer in the
Country
UPC: 820744834682



#M233P Sunday Dinner
at Grandma's
UPC: 820744834040



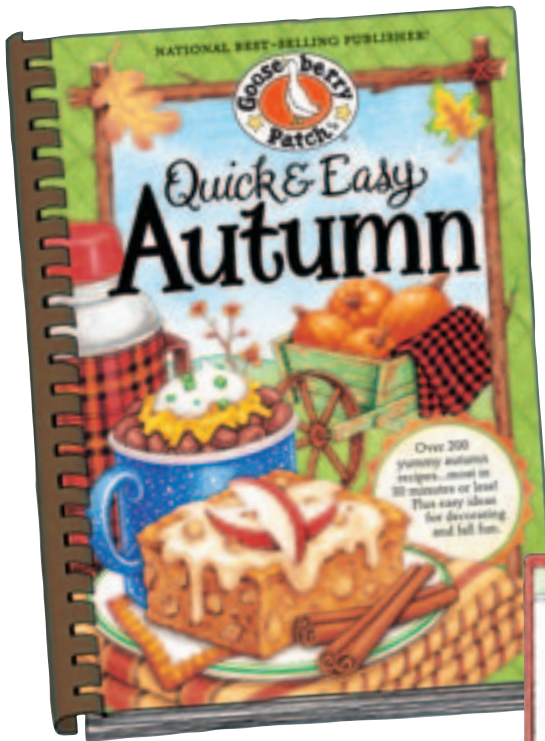
#M824P Super-Fast Slow
Cooking
UPC: 820744834552



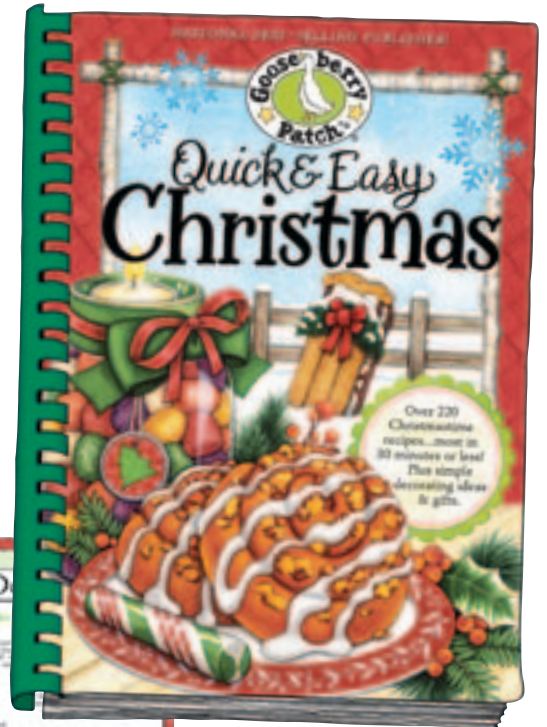
#M852P Sweet & Simple
UPC: 820744832961

Seasonal Cookbook Collection

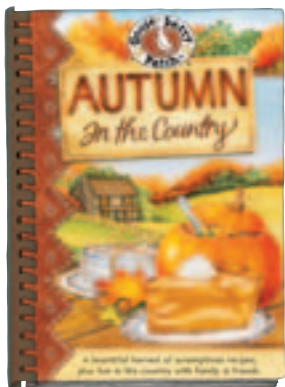
Perfect for giving, our Autumn and Christmas cookbooks are always best-sellers. Celebrating the little things that make each season special, they also include memories & crafts. Hardcover, 224 pages each. (9-1/4" x 6-1/2")



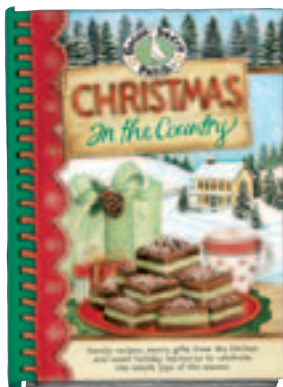
#M212P Quick & Easy Autumn
UPC: 820744834361



#M213P Quick & Easy Christmas
UPC: 820744834811



#M961P Autumn in the Country
UPC: 820744834224



#M970P Christmas In the Country
UPC: 820744834231



#M845P Autumn with Family & Friends
UPC: 820744834835



#M792P Christmas with Family & Friends
UPC: 820744834767



#M784P Harvest Kitchen
UPC: 820744834538



#M723P Christmas Kitchen
UPC: 820744834545



#M955P Homemade Christmas
UPC: 820744834026



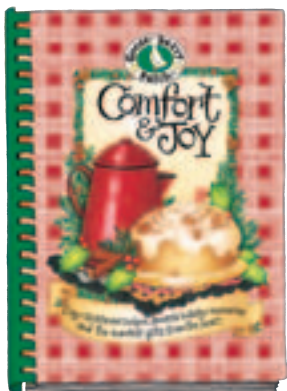
#M797P Homemade Harvest
UPC: 820744834019



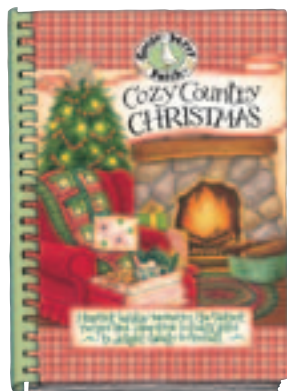
#M836P Christmas Cookie Jar
UPC: 820744834590



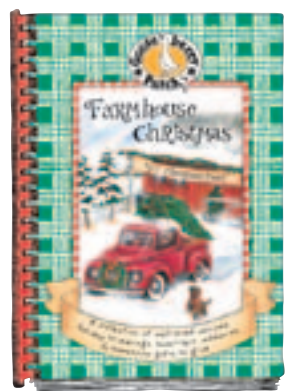
#M913P Christmas Cookies
UPC: 820744830554



#M895P Comfort & Joy
UPC: 820744830431



#M930P Cozy Country Christmas
UPC: 820744830899



#M535P Farmhouse Christmas
UPC: 820744832343



#M868P More Gifts for Giving
UPC: 820744830134



#M902P Taste of Autumn
UPC: 820744830509

What better way to sell a cookbook than to make one of the recipes? This one from *Quick & Easy Autumn* is an open-house favorite any time of year! ▶

Chili-Lime Pecans

Sharon Jones
Oklahoma City, OK

- | | |
|-----------------|-----------------------|
| 2 T. lime juice | 1 t. chili powder |
| 1 T. olive oil | 1/2 t. cayenne pepper |
| 1 t. paprika | 3 c. pecan halves |
| 1 t. sea salt | |

In a bowl, stir together all ingredients except pecans. Add pecans and toss to coat well. Spread pecans in an aluminum foil-lined, lightly greased 15"x10" jelly-roll pan. Bake at 350 degrees for 12 to 14 minutes, until pecans are toasted and dry, stirring occasionally. Cool completely; store in an airtight container. Makes 3 cups.

"We recently celebrated our 10th anniversary of our 1st store opening back in 2001. This past week we opened our 6th store and when I look back at the brands that are still with us, Gooseberry Patch is right at the top! This year we added a 2nd spinner rack to our everyday presentation with a 3rd for Fall and Christmas. What is so unique about Gooseberry Patch is that it's a functional collectible at a great price!

In this economy, what more can you ask for?"

*Howard Katcher, President
The Old Farmer's Almanac General Store*

Display Options

Our 4-sided rack is made of beige heavy-gauge wire and turns smoothly to keep your **Gooseberry Patch** cookbooks right at your customers' fingertips.

Pre-assembled rack is well-balanced with 16 bins to hold plenty of books and includes our eye-catching header card. In addition to our hardcovers, it'll hold our **101 series** and the **Our Favorite Recipes** collection too! (66"H x 22"W)

You choose how to buy...

1. Pre-stocked & ready to go!

We fill it with 6 copies each of our 16 best-selling titles listed at right and receive the wire spinner rack FREE!

#M207W 2012 Year 'Round Assortment & Wire Spinner Rack

2. Design your own!

Purchase at least 8 cases of our hardcover or 101 series cookbooks and receive the wire spinner rack FREE!

#M499 Design-Your-Own Wire Spinner Rack

Wholesale Price
Retail Value

Varies depending on selection
Varies depending on selection

3. Just buy the rack!

Ordering less than 8 cases of books? Get the wire spinner rack at a great price with any size order!

#M499 Wire Spinner Rack

One 150-store home & farm chain had been carrying 6 titles of our cookbooks in about half of their stores since 2008. After testing our full 16-title spinner racks, they saw an immediate increase in sales and added these powerful selling tools to their entire chain of 150 stores!

2012 Year 'Round Assortment Spinner Rack Titles:

- #M911P Best-Ever Cookies
- #M974P Church Suppers
- #M819P Comfort Foods
- #M857P Farmhouse Kitchen
- #M589P Fast-Fix Meals
- #M217P Fresh from the Farmstand **New!**
- #M227P Homestyle in a Hurry
- #M292P Mom's Very Best Recipes
- #M215P Rush-Hour **New!** Recipes
- #M265P Slow Cookers, Casseroles & Skillets
- #M233P Sunday Dinner at Grandma's
- #M933P 101 Easy Everyday Recipes
- #M223P 101 Hearty Recipes
- #M275P 101 Homestyle Favorites
- #M251P 101 Slow-Cooker Recipes
- #M668P 101 Soups, Salads & Sandwiches **New!**

2-Pocket Shelf Display for Hardcover Cookbook Collection

Great for small spaces and to fit in with your other books, our 2-pocket corrugated display will hold our hardcover cookbooks and is FREE with 6 each of 2 titles. (8-3/4"H x 15-1/2"W x 8-1/2"D)

#M274P 2-Pocket Shelf Display for Hardcover

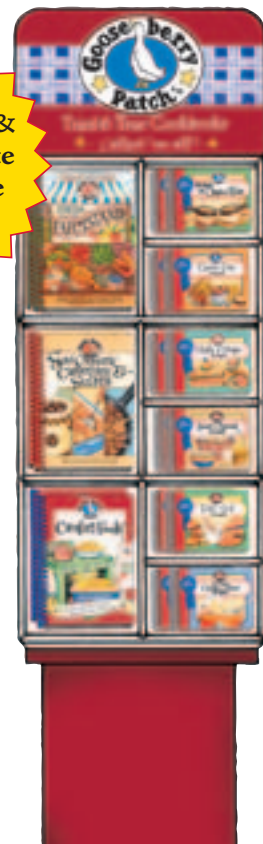
Wholesale Price

FREE with qualified purchase

Stand-Alone Corrugated Displays



Fill it with
6 Hardcover
titles and
the display
is FREE!



Fill it with
3 Hardcover &
6 Our Favorite
titles and the
display is
FREE!

The power of floor and
counter displays! One national
home & craft chain started using
these displays and saw an
86% increase in sales
in just two quarters!

1. Choose 6 hardcover titles, purchase 6 of each and the display is FREE!

#M353W Corrugated Hardcover Floor Display

*Corrugated floor
displays are
61"H x 13"W x 12"D.*

2. Choose 3 hardcover titles & purchase 6 of each, then pick 6 **Our Favorite** titles & purchase 10 of each...get this combo display for FREE!

#M287W Corrugated Combo Floor Display

More Ways to Display the **Our Favorite** Collection!



6-Pocket Countertop Display

#M393P 6-Pocket Display

Just purchase 36 books from the **Our Favorite** collection and you'll receive this pre-assembled corrugated display for FREE!

(14-3/4"H x 14-1/2"W x 12-1/2"D)

Corrugated Insert for Spinner Rack

#M497 Corrugated Insert for Spinner Rack

Choose 2 titles from this collection, purchase 6 of each and this display is FREE! Fits right inside our wire spinner rack, sold on opposite page.



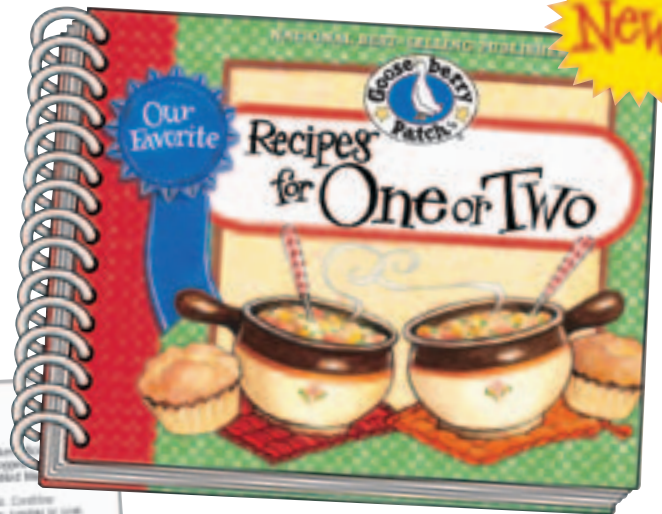
(8-1/2"H x 7"W x 5"D)

Our Favorite Recipes Collection

With their low retail price and chunky size, these are irresistible impulse buys! With over 60 recipes each and as many time-saving tips, they're just right to take along to the grocery...gift baskets and teacher gifts too. Softcover, 128 pages each. (4-1/4" x 5-1/2")



#M224P Our Favorite
Game Day Recipes
UPC: 820744100381



#M788P Our Favorite Recipes for
One or Two
UPC: 820744100398



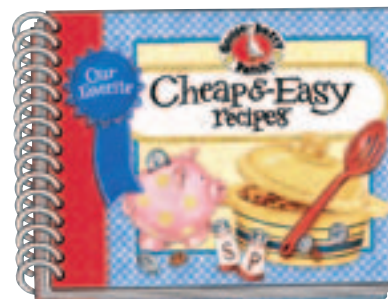
Displays for this budget-friendly series available on page 9!



#M943P Our Favorite Appetizer
Recipes
UPC: 8207444862050



#M956P Our Favorite Breakfast &
Brunch Recipes
UPC: 820744413078



#M486P Our Favorite Cheap &
Easy Recipes
UPC: 820744443112



#M777P Our Favorite Cheese
Recipes
UPC: 820744487192



#M968P Our Favorite Chicken Recipes
UPC: 820744416109



#M628P Our Favorite Christmas Recipes
UPC: 820744448148



#M232P Our Favorite Comfort Foods Recipes
UPC: 820744308244



#M242P Our Favorite Freezer-Friendly Recipes
UPC: 820744374256



#M950P Our Favorite Grilling Recipes
UPC: 820744870062



#M962P Our Favorite Ground Beef Recipes
UPC: 820744415096



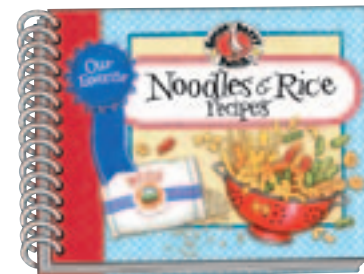
#M295P Our Favorite Harvest Recipes
UPC: 820744478176



#M228P Our Favorite Melts & Wraps Recipes
UPC: 820744307230



#M592P Our Favorite Money-Saving Recipes
UPC: 820744306226



#M649P Our Favorite Noodles & Rice Recipes
UPC: 820744305212



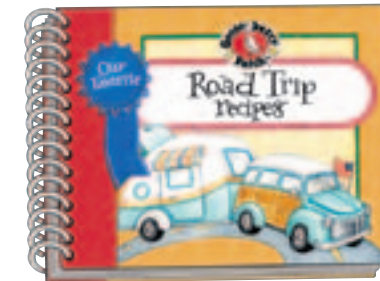
#M959P Our Favorite Pasta Recipes
UPC: 820744414082



#M662P Our Favorite Potato Recipes
UPC: 820744486195



#M470P Our Favorite Quick & Easy Recipes
UPC: 820744692022



#M527P Our Favorite Road Trip Recipes
UPC: 820744444126



#M741P Our Favorite Slow-Cooker Chicken & Beef Recipes
UPC: 820744139695



#M429P Our Favorite Slow-Cooker Recipes
UPC: 820744692015



#M676P Our Favorite Soup & Bread Recipes
UPC: 820744139701



#M667P Our Favorite Speedy Slow-Cooker Recipes
UPC: 820744375260



#M556P Our Favorite Take-Out Recipes
UPC: 820744479180

101 Cookbook Collection

With year 'round appeal, each book in our **101 Cookbook Collection** is filled with 101 full-color photos so cooks will know just what to expect. As in our best-selling comb-bound cookbooks, the simple (and impressive!) recipes in this collection all come from everyday cooks in kitchens across the country. Durable softcover, 112 pages each. (8-1/2" x 8-1/2")



#M668P 101 Soups, Salads & Sandwiches
UPC: 820744033108



2-Pocket Shelf Display for 101 Cookbook Collection

Great for small spaces and to fit in with your other books, our 2-pocket corrugated display will hold 12 copies each of two titles from our **101 Collection**...it's FREE with qualified purchase. (8"H x 18-1/2"W x 8-1/2"D)

#M274P-101 2-Pocket 101 Recipes Counter Display

Cookbooks from our 101 Collection also fit on the bottom 2 rows of our wire spinner rack found on page 8.



Stand-Alone Corrugated Display for 101 Cookbook Collection

Choose 6 titles from our **101 Collection**, purchase 6 of each title and the display is FREE! (61"H x 13"W x 12"D)

#M800W 6-Pocket 101 Recipes Floor Display





#M284P 101 Autumn Recipes
UPC: 820744834095



#M789P 101 Christmas Recipes
UPC: 820744834774



#M231P 101 Cupcake, Cookie & Brownie Recipes
UPC: 820744834101



#M718P 101 Easy Entertaining Recipes
UPC: 820744834675



#M933P 101 Easy Everyday Recipes
UPC: 820744834118



#M223P 101 Hearty Recipes
UPC: 820744834132



#M275P 101 Homestyle Favorites
UPC: 820744834194



#M251P 101 Slow-Cooker Recipes
UPC: 820744834842

“Gooseberry Patch cookbooks have been a favorite in our store for the past 10 years! It’s always fun to personally thumb through each new edition we receive, but when the 101 Cookbook Collection Series came out - WOW! - it really won our hearts!”

Even better, we can’t keep them on the shelves! The pictures with each recipe look so good you can almost taste how good it will be! I, along with several employees, have tried many of the recipes and we’ve loved and shared them all!”

– Brenda Dani, Owner
The Dixboro General Store

Kids Cookbook Collection



#M878P Kids in the Kitchen
UPC: 820744114012



#M975P Kids in the Kitchen Year 'Round Fun
UPC: 820744834415

Created exclusively for little cooks, **Kids in the Kitchen** and **Kids in the Kitchen Year 'Round Fun** are ready to inspire beginners everywhere! Filled with over 35 kid-friendly recipes, each has wipeable pages and cover for quick clean-up. Whether celebrating a holiday or every day, junior chefs (and their moms!) will love cookin' up some fun! Durable softcover, 80 pages. (9" x 6")

Cookbooks for a Cause

Customers love this feel-good series and it's a great way for them to give back! Our collectible line now includes **Recipes for Saying Thanks**, **Recipes for Kindness** and **Recipes for Warming Hearts**, all of which benefit *Mid-Ohio Food Bank* and help families struggling with hunger in the United States. Packing loads of inspiration into a giftable little size, each offers over 20 recipes to share plus stories of unexpected kindness and gratitude. With their low retail price and a handy countertop display, they're guaranteed best-sellers! Full-color illustrations. Perfect-bound softcover, 48 pages each. (5-1/2" sq.)



#M216P
Recipes for Warming Hearts
UPC: 820744160484



#M245P
Recipes for Saying Thanks
UPC: 820744163317



#M922P
Recipes for Kindness
UPC: 820744164901

Cookbooks for a Cause Display

Corrugated, 2-pocket display has space for 2 titles from this heartwarming series. Perfect for small spaces and to fit in with your other books. **Cookbooks for a Cause** are proven performers at the checkout! Get it FREE with 24 books. (9"H x 6-1/2"W x 4-1/4"D)



Display sticker to help you sell is available online for download.

"Gooseberry Patch cookbooks anchor the kitchen section in our 3 Hallmark stores and have been consistent sellers since we introduced them 2 years ago. Definitely order the **Coupon Keeper** and the **Online Organizer** too...they are our 2 BEST items! I even use the **Online Organizer** myself...it is invaluable to me."

*Joanie Schoenfeld, Owner
Lair's Hallmark*



#M946P Online Organizer
UPC: 820744990852



#M261P Coupon Keeper
UPC: 820744154605

Organizers

Online Organizer Coupon Keeper

Coupon use is on the rise with some busy moms considering themselves Extreme Coupon-ers...you bet they're looking for a way to keep them all organized! With 16 pockets for dairy, frozen food and more, our **Coupon Keeper** makes the weekly trip for any shopper quick & easy. The **Online Organizer** keeps all her passwords, usernames and favorite websites in order. Spiral-bound softcovers. Online Organizer, 80 pages. Coupon Keeper, 20 pages. (7" x 4")

Our Newest Hardcover Series!



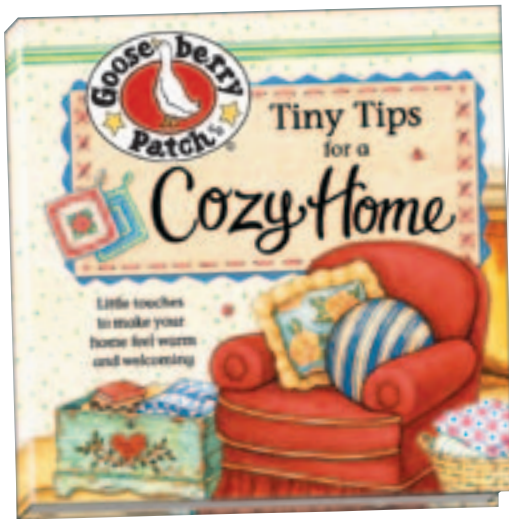
#N818P Tiny Tips for Get-Togethers
UPC: 820744203914



#N809P Tiny Tips for Gifts to Make & Give
UPC: 820744203938



#N916P Tiny Tips for the Kitchen
UPC: 820744203921



#N907P Tiny Tips for a Cozy Home
UPC: 820744203907



Tiny Tips Collection



Tiny Tips Counter Display

Just purchase 24 books from the **Tiny Tips** collection and you'll receive this pre-assembled corrugated display for FREE!

Our newest hardcover series already has a devoted following... have YOUR customers started collecting them yet? We've heard that when all 4 titles are displayed together, shoppers will just have to have them all. **Our Tiny Tip Collection** is a product our customers asked for many times over the years and now, they can enjoy our helpful tips and clever hints from our cookbooks in one handy purse-size book! With tips to inspire get-togethers and gift-giving, plus creative ideas for the kitchen and home, there's something here for every customer. Their low retail makes them an easy impulse buy. Perfect for giving too! Perfect-bound hardcover, 96 pages. (5-1/4" sq.)

Put Social Media to Work for YOU!



★ We email a list of nearly **400,000 opt-in customers** with a link to our Store Locator. **Get listed** so they can all find you!

★ We have nearly **100,000 fans on Facebook** right now. **Post on our Wall** and get instant exposure to all of them!

★ **Share photos of your store displays** of our books and we'll share them with the hundreds of folks who visit our blog every day!

★ You're always welcome to **promote your store on our Wall** on Facebook! Not sure what to say? Just post something like this:



Dixboro General Store

We just received Quick & Easy Autumn in our store! Stop by at 5206 Plymouth Road, Ann Arbor, MI 48105 or give us a call today at 734-663-5558!

6 hours ago

2 people like this.

★ All this means **instant access to potential customers** and influence over where they shop - we'll point them (and their wallets!) to YOU!

Even More Ways We'll Help You Sell...

Get Listed in our Store Locator

- We know customers are using it! It's the **#1 most-clicked link on our homepage!**
- Spend \$250 per quarter to be included.
- Get listed and we'll be happy to point shoppers (and their wallets!) your way!



#M255P
Gooseberry
Patch
Window
Cling

We also offer...

- Illustrated images available for your marketing needs...just email us!
- An expanded selection of **FREE** cookbook display options that'll make the most of your store's space!

Use our Window Cling

- Put it in your front window or at the entrance and customers will know right away that you're a supplier of cookbooks!
- Place a \$250 order to get one.
- Great visibility! Measures 4"H x 4"W.

We have representation in these permanent gift markets.

Atlanta

Gib Carson Associates
AmericasMart • Bldg 2 - #1319
1-800-476-7331
800-695-5399(fax)
info@gibcarson.com
AL, DC, DE, FL, GA, MD, MS,
NC, NJ, Eastern PA, SC, TN,
VA, WV

Columbus

Gennari & Company
Columbus Marketplace
Room A-18
1-888-480-4868
419-609-9093(fax)
GennariCo@aol.com
OH, Western PA

Dallas

Ron Bauman & Associates
Dallas Trade Mart • Room 2999
1-800-666-6261
214-748-3313 (fax)
rbashowroom@flash.net
AR, LA, OK, TX

Denver

Jubilations
Denver Merchandise Mart
Room 1122
1-866-232-1025
303-382-2990 (fax)
CO, UT, WY

Michigan

Alger Sales Associates
1-800-287-5002
1-800-287-5063 (fax)
info@Algersales.com
www.algersales.com

Minneapolis

Markwest, Inc.
Minneapolis Gift Mart
Room Orange 317
1-800-328-3854
952-932-0817 (fax)
MN, ND, SD, WI

Seattle

North Bay Marketing
Pacific Market Center
Suite 132
1-888-639-0260
877-641-1455 (fax)
info@northbaymarketing.com
AK, ID, MT, OR, WA

IA, KS, MO, NE

Schaefer Associates, Inc.
1-800-825-0186
314-426-4448 (fax)
St. Louis showroom by appt.
Schaefershowroom@aol.com
www.schaefer-reps.com

IL, IN, KY

Meyers Sales & Marketing
Phone & Fax: 1-800-579-5727
michael@meyerssales.com
www.meyerssales.com

CT, ME, MA, NH, VT, RI, NY

Van Carson & Company
1-800-476-7331
800-695-5399 (fax)
info@vancarson.com
www.vancarson.com

Canada

Waresitat.com
Unit 1-4, 6705 Tomken Rd.
Mississauga Ontario, L5T 2J6
www.waresitat.com
service@waresitat.com
905-564-0335

CHECK US OUT at the following shows

Philadelphia Gift Show

1/7-1/10
Philadelphia Expo Center
Gib Carson & Associates
Booth #2005
Oaks, PA

Atlanta International Gift Market

1/13-1/17
AmericasMart Bldg. 2, West
Wing - 2nd Floor, Booth #523
Atlanta, GA

Purchasing Power Plus Atlanta Event

1/14
AmericasMart Bldg. 3,
Fashion Theater, 15th Floor
Atlanta, GA

CDMA Trade Expo

1/23-25
Gaylord Palms
Booth # 117
Kissimmee, FL

Mid-States Distributing Big Show

1/27-1/29
Minneapolis Convention Center
Minneapolis, MN

Orgill Spring Market

2/2-2/4
Orange County Convention
Center
Orlando, FL

True Value Spring Market

2/20-2/22
Orange County Convention
Center
Orlando, FL

Lansing Gift Show

3/4-3/6
The Lansing Center
Alger Sales Booth
Lansing, MI

International Home + Housewares Show

3/10-3/13
McCormick Place
Booth # S-2874
Chicago, IL

Ace Hardware Spring Market

3/8-3/10
Georgia World Congress Center
Atlanta, GA

Variety Distributors Spring Show

4/20-4/22
Century Link Center
Omaha, NE

Northern Michigan Gift Show

4/22-4/24
Boyne Highlands Resort
Alger Sales Booth
Harbor Springs, MI

Do It Best Hardware Spring Market

5/21-5/23
Indianapolis Convention Center
Indianapolis, IN

**Stop by our booth to see new books
in person and take advantage of our
specials available ONLY at the shows!**

Gooseberry Patch is a preferred vendor to:

- Ace Hardware
- Catalog Network
- CDMA
- Do It Best
- Hallmark Edge
- Handy Hardware
- HDI – Horizon Dist.
- Mid-States Distributing
- Mutual Drug
- Orgill
- Palmer Marketing
- Purchasing Power Plus
- Retail Advantage Group
- True Value
- United Hardware
- Variety Distributors, Inc.
- Wheatbelt
- Worldwide Distributor Retailers

Call us for pricing & terms.

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email: wholesale@gooseberrypatch.com



2500 Farmers Drive, #110 • Columbus, Ohio 43235

Order Date: _____ Requested Ship Date: _____

BILL TO: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Phone: (_____) _____

Fax: _____

Email: _____

Website Address: _____

Customer #: _____

Tax ID #: _____

SHIP TO: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Phone: (_____) _____

METHOD OF PAYMENT:

• Check or Money Order	DOMESTIC SHIPPING & HANDLING CHARGES
• Mastercard	<u>Merchandise Total: Standard Delivery:</u>
• Visa	up to \$69 \$9.95
• Discover	\$70 - \$149.99 10%
• American Express	\$150 - \$499.99 9%
• Established Account	\$500 - \$1499.99 8%
	\$1500 - \$4999.99 7%
	\$5000 and above Actual + 3%

Card Number: _____

Exp. Date: _____ (CIV code)

Your Signature: _____

Call us toll-free from 9 am - 5 pm EST at:

1-877-854-7400



Or fax us at:

1-614-923-7790

Email: wholesale@gooseberrypatch.com

If you have questions or a concern with your order, please call 1-877-854-7400 within 10 days of receipt.

All wholesale purchases are non-refundable.

Hardcover and Softcover Cookbook Collection

Minimum Order: At least 3 per title, in increments of 12. May be mixed with 101 Series.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M863P	5 Ingredients or Less!	\$16.95	
	#M918P	Almost Homemade	\$16.95	
	#M961P	Autumn in the Country	\$16.95	
	#M845P	Autumn with Family & Friends	\$16.95	
	#M920P	Best-Ever Casseroles	\$16.95	
	#M911P	Best-Ever Cookies	\$16.95	
	#M836P	Christmas Cookie Jar	\$16.95	
	#M913P	Christmas Cookies	\$16.95	
	#M970P	Christmas in the Country	\$16.95	
	#M723P	Christmas Kitchen	\$16.95	
	#M792P	Christmas with Family & Friends	\$16.95	
	#M974P	Church Suppers	\$16.95	
	#M891P	Come On Over	\$16.95	
	#M819P	Comfort Foods	\$16.95	
	#M895P	Comfort & Joy	\$16.95	
	#M773P	Country Quick & Easy	\$16.95	
	#M930P	Cozy Country Christmas	\$16.95	
	#M568P	Dinners on a Dime	\$16.95	
	#M557P	Farmers' Market Favorites	\$16.95	
	#M535P	Farmhouse Christmas	\$16.95	
	#M857P	Farmhouse Kitchen	\$16.95	
	#M589P	Fast-Fix Meals	\$16.95	
	#M864P	From Grandma's Kitchen	\$16.95	
	#M217P	Fresh from the Farmstand NEW!	\$16.95	
	#M784P	Harvest Kitchen	\$16.95	
	#M955P	Homemade Christmas	\$16.95	
	#M797P	Homemade Harvest	\$16.95	
	#M227P	Homestyle in a Hurry	\$16.95	
	#M875P	Mom's Favorite Recipes	\$16.95	
	#M292P	Mom's Very Best Recipes	\$16.95	
	#M868P	More Gifts for Giving	\$16.95	
	#M912P	One-Pot Meals	\$16.95	
	#M212P	Quick & Easy Autumn	\$16.95	
	#M213P	Quick & Easy Christmas	\$16.95	
	#M958P	Ready, Set, Eat!	\$16.95	
	#M215P	Rush-Hour Recipes NEW!	\$16.95	
	#M947P	Slow-Cooker Recipes	\$16.95	
	#M265P	Slow Cookers, Casseroles & Skillets	\$16.95	
	#M954P	Speedy Suppers	\$16.95	
	#M561P	Summer in the Country	\$16.95	
	#M233P	Sunday Dinner at Grandma's	\$16.95	
	#M824P	Super-Fast Slow Cooking	\$16.95	
	#M852P	Sweet & Simple	\$16.95	
	#M902P	Taste of Autumn	\$16.95	
	#M878P	Kids in the Kitchen	\$16.95	
	#M975P	Kids in the Kitchen Year 'Round Fun	\$16.95	

101 Softcover Cookbook Collection

Minimum Order: At least 3 per title, in increments of 12. May be mixed with hardcover titles.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M284P	101 Autumn Recipes	\$14.95	
	#M789P	101 Christmas Recipes	\$14.95	
	#M231P	101 Cupcake, Cookie & Brownie Recipes	\$14.95	
	#M718P	101 Easy Entertaining Recipes	\$14.95	
	#M933P	101 Easy Everyday Recipes	\$14.95	
	#M223P	101 Hearty Recipes	\$14.95	
	#M275P	101 Homestyle Favorites	\$14.95	
	#M251P	101 Slow-Cooker Recipes	\$14.95	
	#M668P	101 Soups, Salads & Sandwiches New!	\$14.95	

Hardcover & Softcover Display Units

	#M207W	2012 Year 'Round Spinner Assortment		
	#M499	Wire Spinner Rack	FREE with qualified purchase	
	#M499	Wire Spinner Rack without qualified purchase		
	#M353W	Corrugated Hardcover Floor Display	FREE with qualified purchase	
	#M287W	Corrugated Combo Floor Display	FREE with qualified purchase	
	#M274P	2-Pocket Shelf Display for Hardcover	FREE with qualified purchase	
	#M274P-101	2-Pocket Shelf Display for 101 Collection	FREE with qualified purchase	
	#M800W	Corrugated 101 Series Floor Display	FREE with qualified purchase	

Cookbooks for a Cause

Minimum Order: At least 6 per title.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M922P	Recipes for Kindness	\$7.95	
	#M245P	Recipes for Saying Thanks	\$7.95	
	#M216P	Recipes for Warming Hearts	\$7.95	

Cookbooks for a Cause Display Unit

	#M257P	Cookbooks for a Cause Display	FREE with qualified purchase	
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Tiny Tips Series

Minimum Order: At least 6 per title.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#N907P	Tiny Tips for a Cozy Home	\$8.95	
	#N818P	Tiny Tips for Get-Togethers	\$8.95	
	#N809P	Tiny Tips for Gifts to Make & Give	\$8.95	
	#N916P	Tiny Tips for the Kitchen	\$8.95	

Tiny Tips Display Unit

	#N108P	Tiny Tips Series Display	FREE with qualified purchase	
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Organizers

Minimum Order: At least 6 per title.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M261P	Coupon Keeper	\$7.95	
	#M946P	Online Organizer	\$7.95	

Our Favorite Recipes Collection

Minimum Order: At least 6 per title

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M943P	Our Favorite Appetizer Recipes	\$7.95	
	#M956P	Our Favorite Breakfast & Brunch Recipes	\$7.95	
	#M486P	Our Favorite Cheap & Easy Recipes	\$7.95	
	#M777P	Our Favorite Cheese Recipes	\$7.95	
	#M968P	Our Favorite Chicken Recipes	\$7.95	
	#M628P	Our Favorite Christmas Recipes	\$7.95	
	#M232P	Our Favorite Comfort Food Recipes	\$7.95	
	#M242P	Our Favorite Freezer-Friendly Recipes	\$7.95	
	#M224P	Our Favorite Game-Day Recipes New!	\$7.95	
	#M950P	Our Favorite Grilling Recipes	\$7.95	
	#M962P	Our Favorite Ground Beef Recipes	\$7.95	
	#M295P	Our Favorite Harvest Recipes	\$7.95	
	#M228P	Our Favorite Melts & Wraps	\$7.95	
	#M592P	Our Favorite Money-Saving Recipes	\$7.95	
	#M649P	Our Favorite Noodles & Rice Recipes	\$7.95	
	#M959P	Our Favorite Pasta Recipes	\$7.95	
	#M662P	Our Favorite Potato Recipes	\$7.95	
	#M470P	Our Favorite Quick & Easy Recipes	\$7.95	
	#M788P	Our Favorite Recipes for New! One or Two	\$7.95	
	#M527P	Our Favorite Road Trip Recipes	\$7.95	
	#M741P	Our Favorite Slow-Cooker Chicken and Beef Recipes	\$7.95	
	#M429P	Our Favorite Slow-Cooker Recipes	\$7.95	
	#M676P	Our Favorite Soup and Bread Recipes	\$7.95	
	#M667P	Our Favorite Speedy Slow-Cooker Recipes	\$7.95	
	#M556P	Our Favorite Take-Out Recipes	\$7.95	

Our Favorite Recipes Collection Display Units

	#M497	Corrugated Insert for Spinner Rack	FREE with qualified purchase	
	#M393P	6-Pocket Countertop Display	FREE with qualified purchase	

24-Hr. Shipping
Low minimum quantities
No minimum dollar amount
Phone Orders/Customer Service

To place an order or ask questions about any of our items, call our friendly wholesale team 9 am to 5 pm EST, Monday through Friday, toll-free.

1-877-854-7400

Our old-fashioned promise to you!

We promise to deliver the products your customers want, when you need them, along with friendly, helpful and courteous customer service.



Gooseberry Patch
2500 Farmers Drive, #110
Columbus, OH 43235

PHONE:
1-877-854-7400

FAX:
1-614-923-7790

EMAIL:
wholesale@gooseberrypatch.com

OFFICE LOCATION
AND REMIT TO ADDRESS:

Gooseberry Patch
2500 Farmers Drive, #110
Columbus, OH 43235

WAREHOUSE LOCATION:

c/o FARO Services
6450 LaSalle Drive
Lockbourne, Ohio 43137



Net 30 accounts welcome, upon credit approval.

Our Old-Fashioned Promise to You

We promise to deliver
the products your customers
want, when you need them,
along with friendly, helpful and
courteous customer service.



The Gooseberry Patch Story

Back in 1984, we were next-door neighbors in Delaware, Ohio. We were moms with small children looking for a way to do what we loved and stay home with the kids too. We knew we shared a love of home cooking and making memories with family & friends and, after many a conversation over the backyard fence, **Gooseberry Patch** was born.



Jo Ann & Vickie

We found an immediate connection with our customers and it wasn't long before we began receiving letters, photos and recipes from these new friends. In 1992, we put together our very first cookbook, compiled from hundreds of these recipes and, the rest, as they say, is history.

These days, we're still best-known for our community-style cookbooks and we look forward to offering new titles for years to come. We also offer a complete line of calendars and organizers. Each is sprinkled with our signature recipes and comforting hand-touched style. We'd love to hear from you...please give our friendly wholesale consultants a call at **1-877-854-7400**.

Thanks for your business!
JoAnn & Vickie