

Put Social Media to Work for YOU!



★ We email a list of nearly **400,000 opt-in customers** with a link to our Store Locator. **Get listed** so they can all find you!

★ We have nearly **100,000 fans on Facebook** right now. **Post on our Wall** and get instant exposure to all of them!

★ **Share photos of your store displays** of our books and we'll share them with the hundreds of folks who visit our blog every day!

★ You're always welcome to **promote your store on our Wall** on Facebook! Not sure what to say? Just post something like this:



Dixboro General Store

We just received Quick & Easy Autumn in our store! Stop by at 5206 Plymouth Road, Ann Arbor, MI 48105 or give us a call today at 734-663-5558!

6 hours ago

2 people like this.

★ All this means **instant access to potential customers** and influence over where they shop - we'll point them (and their wallets!) to YOU!

Even More Ways We'll Help You Sell...

Get Listed in our Store Locator

- We know customers are using it! It's the **#1 most-clicked link on our homepage!**
- Spend \$250 per quarter to be included.
- Get listed and we'll be happy to point shoppers (and their wallets!) your way!



#M255P
Gooseberry
Patch
Window
Cling

We also offer...

- Illustrated images available for your marketing needs...just email us!
- An expanded selection of **FREE** cookbook display options that'll make the most of your store's space!

Use our Window Cling

- Put it in your front window or at the entrance and customers will know right away that you're a supplier of cookbooks!
- Place a \$250 order to get one.
- Great visibility! Measures 4"H x 4"W.

We have representation in these permanent gift markets.

Atlanta

Gib Carson Associates
AmericasMart • Bldg 2 - #1319
1-800-476-7331
800-695-5399(fax)
info@gibcarson.com
AL, DC, DE, FL, GA, MD, MS,
NC, NJ, Eastern PA, SC, TN,
VA, WV

Columbus

Gennari & Company
Columbus Marketplace
Room A-18
1-888-480-4868
419-609-9093(fax)
GennariCo@aol.com
OH, Western PA

Dallas

Ron Bauman & Associates
Dallas Trade Mart • Room 2999
1-800-666-6261
214-748-3313 (fax)
rbashowroom@flash.net
AR, LA, OK, TX

Denver

Jubilations
Denver Merchandise Mart
Room 1122
1-866-232-1025
303-382-2990 (fax)
CO, UT, WY

Michigan

Alger Sales Associates
1-800-287-5002
1-800-287-5063 (fax)
info@Algersales.com
www.algersales.com

Minneapolis

Markwest, Inc.
Minneapolis Gift Mart
Room Orange 317
1-800-328-3854
952-932-0817 (fax)
MN, ND, SD, WI

Seattle

North Bay Marketing
Pacific Market Center
Suite 132
1-888-639-0260
877-641-1455 (fax)
info@northbaymarketing.com
AK, ID, MT, OR, WA

IA, KS, MO, NE

Schaefer Associates, Inc.
1-800-825-0186
314-426-4448 (fax)
St. Louis showroom by appt.
Schaefershowroom@aol.com
www.schaefer-reps.com

IL, IN, KY

Meyers Sales & Marketing
Phone & Fax: 1-800-579-5727
michael@meyerssales.com
www.meyerssales.com

CT, ME, MA, NH, VT, RI, NY

Van Carson & Company
1-800-476-7331
800-695-5399 (fax)
info@vancarson.com
www.vancarson.com

Canada

Waresitat.com
Unit 1-4, 6705 Tomken Rd.
Mississauga Ontario, L5T 2J6
www.waresitat.com
service@waresitat.com
905-564-0335

CHECK US OUT at the following shows

Philadelphia Gift Show

1/7-1/10
Philadelphia Expo Center
Gib Carson & Associates
Booth #2005
Oaks, PA

Atlanta International Gift Market

1/13-1/17
AmericasMart Bldg. 2, West
Wing - 2nd Floor, Booth #523
Atlanta, GA

Purchasing Power Plus Atlanta Event

1/14
AmericasMart Bldg. 3,
Fashion Theater, 15th Floor
Atlanta, GA

CDMA Trade Expo

1/23-25
Gaylord Palms
Booth # 117
Kissimmee, FL

Mid-States Distributing Big Show

1/27-1/29
Minneapolis Convention Center
Minneapolis, MN

Orgill Spring Market

2/2-2/4
Orange County Convention
Center
Orlando, FL

True Value Spring Market

2/20-2/22
Orange County Convention
Center
Orlando, FL

Lansing Gift Show

3/4-3/6
The Lansing Center
Alger Sales Booth
Lansing, MI

International Home + Housewares Show

3/10-3/13
McCormick Place
Booth # S-2874
Chicago, IL

Ace Hardware Spring Market

3/8-3/10
Georgia World Congress Center
Atlanta, GA

Variety Distributors Spring Show

4/20-4/22
Century Link Center
Omaha, NE

Northern Michigan Gift Show

4/22-4/24
Boyne Highlands Resort
Alger Sales Booth
Harbor Springs, MI

Do It Best Hardware Spring Market

5/21-5/23
Indianapolis Convention Center
Indianapolis, IN

**Stop by our booth to see new books
in person and take advantage of our
specials available ONLY at the shows!**

Gooseberry Patch is a preferred vendor to:

- Ace Hardware
- Catalog Network
- CDMA
- Do It Best
- Hallmark Edge
- Handy Hardware
- HDI – Horizon Dist.
- Mid-States Distributing
- Mutual Drug
- Orgill
- Palmer Marketing
- Purchasing Power Plus
- Retail Advantage Group
- True Value
- United Hardware
- Variety Distributors, Inc.
- Wheatbelt
- Worldwide Distributor Retailers

Call us for pricing & terms.

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email: wholesale@gooseberrypatch.com



2500 Farmers Drive, #110 • Columbus, Ohio 43235

Order Date: _____ Requested Ship Date: _____

BILL TO: _____

Contact Name: _____
 Address: _____
 City: _____
 State: _____ Zip Code: _____
 Phone: (_____) _____
 Fax: _____
 Email: _____
 Website Address: _____
 Customer #: _____
 Tax ID #: _____

SHIP TO: _____

Address: _____
 City: _____
 State: _____ Zip Code: _____
 Phone: (_____) _____

METHOD OF PAYMENT:

<input type="checkbox"/> Check or Money Order	DOMESTIC SHIPPING & HANDLING CHARGES
<input type="checkbox"/> Mastercard	Merchandise Total: Standard Delivery: up to \$69 \$9.95
<input type="checkbox"/> Visa	\$70 - \$149.99 10%
<input type="checkbox"/> Discover	\$150 - \$499.99 9%
<input type="checkbox"/> American Express	\$500 - \$1499.99 8%
<input type="checkbox"/> Established Account	\$1500 - \$4999.99 7%
	\$5000 and above Actual + 3%

Card Number: _____

Exp. Date: _____ (CIV code)

Your Signature: _____

Call us toll-free from 9 am - 5 pm EST at:

1-877-854-7400



Or fax us at:
1-614-923-7790

Email: wholesale@gooseberrypatch.com

If you have questions or a concern with your order, please call 1-877-854-7400 within 10 days of receipt.

All wholesale purchases are non-refundable.

Hardcover and Softcover Cookbook Collection

Minimum Order: At least 3 per title, in increments of 12. May be mixed with 101 Series.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M863P	5 Ingredients or Less!	\$16.95	
	#M918P	Almost Homemade	\$16.95	
	#M961P	Autumn in the Country	\$16.95	
	#M845P	Autumn with Family & Friends	\$16.95	
	#M920P	Best-Ever Casseroles	\$16.95	
	#M911P	Best-Ever Cookies	\$16.95	
	#M836P	Christmas Cookie Jar	\$16.95	
	#M913P	Christmas Cookies	\$16.95	
	#M970P	Christmas in the Country	\$16.95	
	#M723P	Christmas Kitchen	\$16.95	
	#M792P	Christmas with Family & Friends	\$16.95	
	#M974P	Church Suppers	\$16.95	
	#M891P	Come On Over	\$16.95	
	#M819P	Comfort Foods	\$16.95	
	#M895P	Comfort & Joy	\$16.95	
	#M773P	Country Quick & Easy	\$16.95	
	#M930P	Cozy Country Christmas	\$16.95	
	#M568P	Dinners on a Dime	\$16.95	
	#M557P	Farmers' Market Favorites	\$16.95	
	#M535P	Farmhouse Christmas	\$16.95	
	#M857P	Farmhouse Kitchen	\$16.95	
	#M589P	Fast-Fix Meals	\$16.95	
	#M864P	From Grandma's Kitchen	\$16.95	
	#M217P	Fresh from the Farmstand NEW!	\$16.95	
	#M784P	Harvest Kitchen	\$16.95	
	#M955P	Homemade Christmas	\$16.95	
	#M797P	Homemade Harvest	\$16.95	
	#M227P	Homestyle in a Hurry	\$16.95	
	#M875P	Mom's Favorite Recipes	\$16.95	
	#M292P	Mom's Very Best Recipes	\$16.95	
	#M868P	More Gifts for Giving	\$16.95	
	#M912P	One-Pot Meals	\$16.95	
	#M212P	Quick & Easy Autumn	\$16.95	
	#M213P	Quick & Easy Christmas	\$16.95	
	#M958P	Ready, Set, Eat!	\$16.95	
	#M215P	Rush-Hour Recipes NEW!	\$16.95	
	#M947P	Slow-Cooker Recipes	\$16.95	
	#M265P	Slow Cookers, Casseroles & Skillets	\$16.95	
	#M954P	Speedy Suppers	\$16.95	
	#M561P	Summer in the Country	\$16.95	
	#M233P	Sunday Dinner at Grandma's	\$16.95	
	#M824P	Super-Fast Slow Cooking	\$16.95	
	#M852P	Sweet & Simple	\$16.95	
	#M902P	Taste of Autumn	\$16.95	
	#M878P	Kids in the Kitchen	\$16.95	
	#M975P	Kids in the Kitchen Year 'Round Fun	\$16.95	

101 Softcover Cookbook Collection

Minimum Order: At least 3 per title, in increments of 12. May be mixed with hardcover titles.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M284P	101 Autumn Recipes	\$14.95	
	#M789P	101 Christmas Recipes	\$14.95	
	#M231P	101 Cupcake, Cookie & Brownie Recipes	\$14.95	
	#M718P	101 Easy Entertaining Recipes	\$14.95	
	#M933P	101 Easy Everyday Recipes	\$14.95	
	#M223P	101 Hearty Recipes	\$14.95	
	#M275P	101 Homestyle Favorites	\$14.95	
	#M251P	101 Slow-Cooker Recipes	\$14.95	
	#M668P	101 Soups, Salads & Sandwiches New!	\$14.95	

Hardcover & Softcover Display Units

	#M207W	2012 Year 'Round Spinner Assortment		
	#M499	Wire Spinner Rack	FREE with qualified purchase	
	#M499	Wire Spinner Rack without qualified purchase		
	#M353W	Corrugated Hardcover Floor Display	FREE with qualified purchase	
	#M287W	Corrugated Combo Floor Display	FREE with qualified purchase	
	#M274P	2-Pocket Shelf Display for Hardcover	FREE with qualified purchase	
	#M274P-101	2-Pocket Shelf Display for 101 Collection	FREE with qualified purchase	
	#M800W	Corrugated 101 Series Floor Display	FREE with qualified purchase	

Cookbooks for a Cause

Minimum Order: At least 6 per title.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M922P	Recipes for Kindness	\$7.95	
	#M245P	Recipes for Saying Thanks	\$7.95	
	#M216P	Recipes for Warming Hearts	\$7.95	

Cookbooks for a Cause Display Unit

	#M257P	Cookbooks for a Cause Display	FREE with qualified purchase	
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Tiny Tips Series

Minimum Order: At least 6 per title.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#N907P	Tiny Tips for a Cozy Home	\$8.95	
	#N818P	Tiny Tips for Get-Togethers	\$8.95	
	#N809P	Tiny Tips for Gifts to Make & Give	\$8.95	
	#N916P	Tiny Tips for the Kitchen	\$8.95	

Tiny Tips Display Unit

	#N108P	Tiny Tips Series Display	FREE with qualified purchase	
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Organizers

Minimum Order: At least 6 per title.

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M261P	Coupon Keeper	\$7.95	
	#M946P	Online Organizer	\$7.95	

Our Favorite Recipes Collection

Minimum Order: At least 6 per title

QTY	Item #	Description	Suggested Retail	Wholesale Price
	#M943P	Our Favorite Appetizer Recipes	\$7.95	
	#M956P	Our Favorite Breakfast & Brunch Recipes	\$7.95	
	#M486P	Our Favorite Cheap & Easy Recipes	\$7.95	
	#M777P	Our Favorite Cheese Recipes	\$7.95	
	#M968P	Our Favorite Chicken Recipes	\$7.95	
	#M628P	Our Favorite Christmas Recipes	\$7.95	
	#M232P	Our Favorite Comfort Food Recipes	\$7.95	
	#M242P	Our Favorite Freezer-Friendly Recipes	\$7.95	
	#M224P	Our Favorite Game-Day Recipes New!	\$7.95	
	#M950P	Our Favorite Grilling Recipes	\$7.95	
	#M962P	Our Favorite Ground Beef Recipes	\$7.95	
	#M295P	Our Favorite Harvest Recipes	\$7.95	
	#M228P	Our Favorite Melts & Wraps	\$7.95	
	#M592P	Our Favorite Money-Saving Recipes	\$7.95	
	#M649P	Our Favorite Noodles & Rice Recipes	\$7.95	
	#M959P	Our Favorite Pasta Recipes	\$7.95	
	#M662P	Our Favorite Potato Recipes	\$7.95	
	#M470P	Our Favorite Quick & Easy Recipes	\$7.95	
	#M788P	Our Favorite Recipes for New! One or Two	\$7.95	
	#M527P	Our Favorite Road Trip Recipes	\$7.95	
	#M741P	Our Favorite Slow-Cooker Chicken and Beef Recipes	\$7.95	
	#M429P	Our Favorite Slow-Cooker Recipes	\$7.95	
	#M676P	Our Favorite Soup and Bread Recipes	\$7.95	
	#M667P	Our Favorite Speedy Slow-Cooker Recipes	\$7.95	
	#M556P	Our Favorite Take-Out Recipes	\$7.95	

Our Favorite Recipes Collection Display Units

	#M497	Corrugated Insert for Spinner Rack	FREE with qualified purchase	
	#M393P	6-Pocket Countertop Display	FREE with qualified purchase	

24-Hr. Shipping
Low minimum quantities
No minimum dollar amount
Phone Orders/Customer Service

To place an order or ask questions about any of our items, call our friendly wholesale team 9 am to 5 pm EST, Monday through Friday, toll-free.

1-877-854-7400

Our old-fashioned promise to you!

We promise to deliver the products your customers want, when you need them, along with friendly, helpful and courteous customer service.



Gooseberry Patch
2500 Farmers Drive, #110
Columbus, OH 43235

PHONE:
1-877-854-7400

FAX:
1-614-923-7790

EMAIL:
wholesale@gooseberrypatch.com

OFFICE LOCATION
AND REMIT TO ADDRESS:

Gooseberry Patch
2500 Farmers Drive, #110
Columbus, OH 43235

WAREHOUSE LOCATION:

c/o FARO Services
6450 LaSalle Drive
Lockbourne, Ohio 43137



Net 30 accounts welcome, upon credit approval.

Our Old-Fashioned Promise to You

We promise to deliver
the products your customers
want, when you need them,
along with friendly, helpful and
courteous customer service.



The Gooseberry Patch Story

Back in 1984, we were next-door neighbors in Delaware, Ohio. We were moms with small children looking for a way to do what we loved and stay home with the kids too. We knew we shared a love of home cooking and making memories with family & friends and, after many a conversation over the backyard fence, **Gooseberry Patch** was born.



Jo Ann & Vickie

We found an immediate connection with our customers and it wasn't long before we began receiving letters, photos and recipes from these new friends. In 1992, we put together our very first cookbook, compiled from hundreds of these recipes and, the rest, as they say, is history.

These days, we're still best-known for our community-style cookbooks and we look forward to offering new titles for years to come. We also offer a complete line of calendars and organizers. Each is sprinkled with our signature recipes and comforting hand-touched style. We'd love to hear from you...please give our friendly wholesale consultants a call at **1-877-854-7400**.

Thanks for your business!
Jo Ann & Vickie