

# Display Options

Our 4-sided rack is made of beige heavy-gauge wire and turns smoothly to keep your **Gooseberry Patch** cookbooks right at your customers' fingertips.

Pre-assembled rack is well-balanced with 16 bins to hold plenty of books and includes our eye-catching header card. In addition to our hardcovers, it'll hold our **101 series** and the **Our Favorite Recipes** collection too! (66"H x 22"W)

*You choose how to buy...*

## 1. Pre-stocked & ready to go!

We fill it with 6 copies each of our 16 best-selling titles listed at right and receive the wire spinner rack **FREE!**

#M207W 2012 Year 'Round Assortment & Wire Spinner Rack

## 2. Design your own!

Purchase at least 8 cases of our hardcover or 101 series cookbooks and receive the wire spinner rack **FREE!**

#M499 Design-Your-Own Wire Spinner Rack

**Wholesale Price**  
**Retail Value**

**Varies depending on selection**  
**Varies depending on selection**

## 3. Just buy the rack!

Ordering less than 8 cases of books? Get the wire spinner rack at a great price with any size order!

#M499 Wire Spinner Rack

One 150-store home & farm chain had been carrying 6 titles of our cookbooks in about half of their stores since 2008. After testing our full 16-title spinner racks, they saw an immediate increase in sales and added these powerful selling tools to their entire chain of 150 stores!

### ► 2012 Year 'Round Assortment Spinner Rack Titles:

- #M911P Best-Ever Cookies
- #M974P Church Suppers
- #M819P Comfort Foods
- #M857P Farmhouse Kitchen
- #M589P Fast-Fix Meals
- #M217P Fresh from the Farmstand **New!**
- #M227P Homestyle in a Hurry
- #M292P Mom's Very Best Recipes
- #M215P Rush-Hour **New!** Recipes
- #M265P Slow Cookers, Casseroles & Skillets
- #M233P Sunday Dinner at Grandma's
- #M933P 101 Easy Everyday Recipes
- #M223P 101 Hearty Recipes
- #M275P 101 Homestyle Favorites
- #M251P 101 Slow-Cooker Recipes
- #M668P 101 Soups, Salads & Sandwiches **New!**

## 2-Pocket Shelf Display for Hardcover Cookbook Collection

Great for small spaces and to fit in with your other books, our 2-pocket corrugated display will hold our hardcover cookbooks and is **FREE** with 6 each of 2 titles. (8-3/4"H x 15-1/2"W x 8-1/2"D)

#M274P 2-Pocket Shelf Display for Hardcover

**Wholesale Price**

**FREE with qualified purchase**



## Stand-Alone Corrugated Displays



Fill it with  
6 Hardcover  
titles and  
the display  
is FREE!



Fill it with  
3 Hardcover &  
6 Our Favorite  
titles and the  
display is  
FREE!

The power of floor and counter displays! One national home & craft chain started using these displays and saw an **86% increase in sales** in just two quarters!

1. Choose 6 hardcover titles, purchase 6 of each and the display is FREE!

#M353W Corrugated Hardcover Floor Display

*Corrugated floor displays are 61"H x 13"W x 12"D.*

2. Choose 3 hardcover titles & purchase 6 of each, then pick 6 **Our Favorite** titles & purchase 10 of each...get this combo display for FREE!

#M287W Corrugated Combo Floor Display

## More Ways to Display the Our Favorite Collection!



**LOW**  
minimum  
for free  
display!

### 6-Pocket Countertop Display

#M393P 6-Pocket Display

Just purchase 36 books from the **Our Favorite** collection and you'll receive this pre-assembled corrugated display for FREE!

(14-3/4"H x 14-1/2"W x 12-1/2"D)

### Corrugated Insert for Spinner Rack

#M497 Corrugated Insert for Spinner Rack

Choose 2 titles from this collection, purchase 6 of each and this display is FREE! Fits right inside our wire spinner rack, sold on opposite page.



(8-1/2"H x 7"W x 5"D)